



Caroline Tattersall

EXPERIENCE

Aug. 2008 - Present

VCR Active Media | Prepress Operator & Designer

- Designing websites, web newsletters, DVD Menus and interactive DVDs
- Preflighting artwork for offset print and silkscreen
- Illustrated an entire flash game which was well recieved by clients

Jan. - May 2008

Pressure* | Print Intern

- Responsible for the conceptualization and execution of brochures, fliers, large-scale banners, letterhead, t-shirts, etc.
- Rendering illustrations with Illustrator and Photoshop
- Print for small and large business
- Recognized as most hard working and dedicated intern

Nov. - Jan. 2007-8

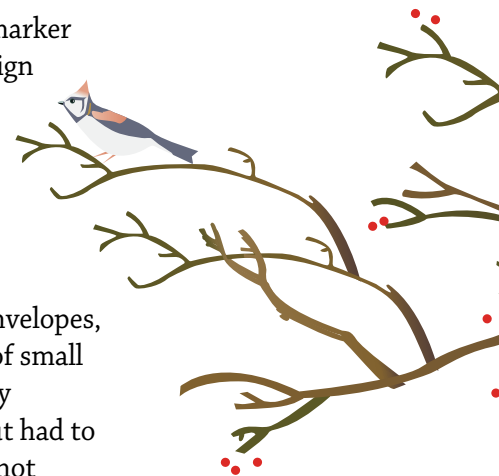
Media Matters | Editorial Intern

- Generating concepts for feature ideas
- Rendering illustrations in vector and marker
- Working with typography using InDesign
- Designing ads for sponsors
- Retouching images
- Research

Nov. - Dec. 2007

The BFA Group | Print Temp

- Created business forms, invitations, envelopes, letterheads and cheques for a variety of small businesses, mainly in the auto industry
- Was asked to serve as full time staff but had to decline because the environment was not creative enough





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PROGRAMS

High Proficiency

Adobe Creative Suite 2

- Photoshop
- Illustrator
- InDesign

Intermediate Level

Type Tool 2.0

Final Cut Pro

Dreamweaver

Quark Xpress 6

Basic Knowledge

MS Office

Flash

Director

EDUCATION

2004 - 2007 *York University | Sheridan Institute Honours*
Bachelor of Design Degree

AWARDS

2006 *Art Institute of Toronto*
Show Us Your Creativity At Work Competition
Grand Prize Winner: Graphic/Web Design

INTERESTS AND HOBBIES

I enjoy all aspects of design and illustration. I work part-time at a tattoo shop to keep my illustration skill sharp. I like the pressure of on demand artwork. It has taught me to become quick and efficient.

DESIGN QUALITIES

- Hardworking
- Conceptual thinker
- Seeks to expand knowledge of design and software
- Ensures that quality is not sacrificed for speed
- Recieves direction well and executes it accurately

